

NATIONAL IODINE DEFICIENCY DISORDER CONTROL PROGRAMME

Introduction

National Goitre Control Programme (NGCP) was established in 1962 and NGCP was renamed as National Iodine Deficiency Disorder Control Programme (NIDDCP) in 1992 with a view to cover wide spectrum of Iodine Deficiency Disorders.

The ban on usage of non-iodized salt was issued by this U.T w.e.f 01.09.1997 and is monitored by periodical checking by the Food & Drugs Authority by collecting samples from traders and retailers.

Goal of NIDDCP

Reduce the prevalence Rate of IDD below 10 per cent in the entire country by the year 2020.

(NIDDCP is implemented to eliminate these) Iodine deficiency disorders viz., Goitre, Physical and Mental retardation, Abortion, Stillbirth, Deaf-mutism, dwarfism, squint, cretinism, etc.

REPORT

Global Iodine Deficiency Disorder Prevention Day was celebrated on 21st October every year in all four districts of U.T. of Puducherry followed by Nutrition Awareness month. During the Global IDD Day and Nutrition awareness month various IEC activities were undertaken to create awareness to general public about the need for using Iodised salt for the normal growth of body and focused on the disorders arisen due to lack of iodine content.

Quiz Programme

Quiz programmes on Iodine deficiency disorders were conducted in schools in all four districts and prizes were distributed to the winners.

Mini-Meetings at PHC/CHC

Mini-Meetings were conducted in 43PHCs/CHCs in all four districts during Global Iodine Deficiency Disorder Prevention Day and nutrition awareness month. Anganwadi workers/village Health guides / Community leaders / Mahila Mandrams / Self Help Groups and Volunteers have participated during this awareness programme on IDD. Testing of salt samples was demonstrated using the MBI Test Kit to the participants during this programme.

IEC Activities

Activities	2010-11	2011-12	2012-13	2013-14
Display of banners	47	47	52	57
Distribution of Pamphlets	10000	Previous years balance pamphlets utilized	5000	Previous years balance pamphlets utilized
Broadcasting in Local Cable TV	1	1	1	1